



WBBM-TV

CONTRACT NO. REV.

1031-50125-1

DATE PRINTED

08/10/12

22 West Washington Street, . CHICAGO IL 60602

WBBM-TV

			AND		PAGE ¹
NAME AND	AGENCY (OR SERVICE) NATIONAL MEDIA RE 815 Slaters Ln	ACTING AS AGENT FOR 1	1	R AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days
ADDRESS	Alexandria USA	VA 22314-1219	Washington USA	DC 20003-1838	prior notice
CONTACT	BEN ANGLE		PRODUCTEST#2964	4	
LOCAL	Maggie McWilliams N Pol	AGENCY EST. NO. 2964	PRODUCT 1300 CODE		
NATIONAL SALESPERSON	N				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 11/06/12

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

- ethnicity		SPOTS		мЕ				TOTAL	V 1990 September 1	
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	1	1	12:00N	03:00P	30S	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	1	7000.00	7000.00
1000	103.00 100 100 100		1000CT02T245E	100 march 200 ma	0.000000				NESECO (1992)	
2	00001	1	05:58A	07:00A	30S	10/26/12-10/26/12	CBS2 NEWS AT 6AM	1	275.00	275.00
2	01111	4	05:58A	07:00A	30s	10/30/12-11/02/12	CBS2 NEWS AT 6AM	4	275.00	1100.00
3	01111	4	03:36A	07:00A	303	10/30/12-11/02/12	CB32 NEWS AT OAR	- 4	2/3.00	1100.00
4	11000	2	05:58A	07:00A	30s	11/05/12-11/06/12	CBS2 NEWS AT 6AM	2	275.00	550.00
					3,811,500-					3449432424754536
5	00001	1	08:58A	10:00A	305	10/26/12-10/26/12	LET'S MAKE A DEAL	1	550.00	550.00
6	11111	5	08:58A	10:00A	30s	10/29/12-11/02/12	LET'S MAKE A DEAL	5	550.00	2750.00
170.00			Natural Control (Control		5000000				10100MARK AMMODIS	312.23261 (1)35-02407
7	10000	1	08:58A	10:00A	30S	11/05/12-11/05/12	LET'S MAKE A DEAL	1	550.00	550.00
8	00001	1	09:58A	11:00A	30s	10/26/12-10/26/12	PRICE IS RIGHT 10-11AM	1	800.00	800.00
.0	00001	_	09:30A	11:00A	303	10/20/12-10/20/12	FRICE 15 RIGHT 10-11AM		000.00	000.00
9	01111	4	09:58A	11:00A	30s	10/30/12-11/02/12	PRICE IS RIGHT 10-11AM	4	800.00	3200.00
10	11000	2	09:58A	11:00A	30S	11/05/12-11/06/12	PRICE IS RIGHT 10-11AM	2	800.00	1600.00
11	00001	1	03:00P	04:00P	308	10/26/12-10/26/12	DR PHIL	1	700.00	700.00
12	11111	5	03:00P	04:00P	30s	10/29/12-11/02/12	DR PHIL	5	700.00	3500.00
13	10000	1	03:00P	04:00P	30s	11/05/12-11/05/12	DR PHIL	1	700.00	700.00
13	10000	1	03.001	04.001	303	11/03/12 11/03/12	Dit IIII	-		,,,,,,,
14	1	1	10:35P	11:35P	30s	10/28/12-10/28/12	CRIMINAL MINDS	1	900.00	900.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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		AND	PAGE 2
253477	AGENCY (OR SERVICE) ACTING AS	AGENT FOR 168364 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	NATIONAL MEDIA RESEARCH PLA	ANNING NATIONAL REPUBLICAN CONGRESSIONAL COMM.	Cancellation Notice
AND	815 Slaters Ln	320 1st St SE	Required
AND			Announcement 28 days
ADDRESS	Alexandria VA 2231	4-1219 Washington DC 20003-1838	prior notice
	USA	USA	phornolice
CONTACT	BEN ANGLE	PRODUCTEST#2964	
LOCAL SALESPERSON	Maggie McWilliams AGENCY E	EST. NO. PRODUCT 1300 CODE]
NATIONAL SALESPERSON	I]
BROADCAS	T SCHEDULE STARTING 10/26/12 A	ND ENDING 11/06/12 NO. WEEKS: 2	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

curricity	50	SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	1.	1	10:35P	11:35P	30s	10/27/12-10/27/12	CRIMINAL MINDS	1	800.00	800.00
16	1.	1	10:35P	11:35P	30S	11/03/12-11/03/12	CRIMINAL MINDS	1	800.00	800.00
17	10100	2	07:00A	09:00A	30S	10/29/12-10/31/12	CBS THIS MORNING	2	440.00	880.00
18	11000	2	07:00A	09:00A	30s	11/05/12-11/06/12	CBS THIS MORNING	2	440.00	880.00
19	1.	1	05:00P	05:30P	30S	10/27/12-10/27/12	5PM NEWS SAT	1	850.00	850.00
20	1.	1	05:00P	05:30P	30S	11/03/12-11/03/12	5PM NEWS SAT	1	850.00	850.00
21	11001	3	10:35P	11:37P	30S	10/29/12-11/02/12	DAVID LETTERMAN	3	1400.00	4200.00
22	10000	1	10:35P	11:37P	30s	11/05/12-11/05/12	DAVID LETTERMAN	1	1400.00	1400.00
23	1	1	12:00N	06:00P	30s	11/04/12-11/04/12		1	25000.00	25000.00
24	1	1	08:00P	09:00P	30S	11/02/12-11/02/12	CSI: NY	1	6000.00	6000.00
25	1.	1	06:00P	06:57P	30s	10/27/12-10/27/12	ENTERTAINMENT TONIGHT	1	1000.00	1000.00
26	1.	1	06:00P	06:57P	30s	11/03/12-11/03/12	ENTERTAINMENT TONIGHT	1	1000.00	1000.00
27	2	2	03:00P	06:00P	30s	10/28/12-10/28/12	NFL REGULAR SEASON GAMES	2	10000.00	20000.00
28	00001	1	06:00P	06:30P	30s	10/26/12-10/26/12	CBS2 NEWS AT 6	1	1400.00	1400.00
29	11111	5	06:00P	06:30P	30s	10/29/12-11/02/12	CBS2 NEWS AT 6	5	1400.00	7000.00
9.5	40.1		L		L. Control of the		o rowage of this page and any attachments h		ture and	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION





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22 West Washington Street, . CHICAGO IL 60602

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ter men		AND	PAGE 3
253477 NAME AND	AGENCY (OR SERVICE) ACTING AS AGENT FOR 16 NATIONAL MEDIA RESEARCH PLANNING 815 Slaters Ln	NATIONAL REPUBLICAN CONGRESSIONAL COMM. 320 1st St SE	Cancellation Notice
ADDRESS	Alexandria VA 22314-1219 USA BEN ANGLE	Washington DC 20003-1838 USA PRODUCTEST#2964	Announcement 28 days prior notice
LOCAL SALESPERSON	Maggie McWilliams AGENCY EST. NO. 2964	PRODUCT 1300 CODE	
NATIONAL SALESPERSON BROADCAS	T SCHEDULE STARTING 10/26/12 AND ENDING 11.	/06/12 NO. WEEKS: 2	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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10.200.000.000		SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
30	10000	1	06:00P	06:30P	30s	11/05/12-11/05/12	CBS2 NEWS AT 6	1	1400.00	1400.00
31	2.	2	11:00A	06:00P	308	10/27/12-10/27/12	NCAA COLLEGE FOOTBALL	2	1200.00	2400.00
32	2.	2	11:00A	06:00P	30s	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	2	1200.00	2400.00
33	00001	1	05:00P	05:30P	30s	10/26/12-10/26/12	CBS2 NEWS AT 5	1	1700.00	1700.00
34	11111	5	05:00P	05:30P	30S	10/29/12-11/02/12	CBS2 NEWS AT 5	5	1700.00	8500.00
35	10000	1	05:00P	05:30P	30s	11/05/12-11/05/12	CBS2 NEWS AT 5	1	1700.00	1700.00
36	1	1	09:00P	10:00P	30S	10/26/12-10/26/12	BLUE BLOODS	1	12000.00	12000.00
37	0000010	1	10:00P	10:35P	30s	10/27/12-10/27/12	LATE NEWS	1	4500.00	4500.00
38	0101010	3	10:00P	10:35P	30s	10/30/12-11/03/12	LATE NEWS	3	4500.00	13500.00
39	1000000	1	10:00P	10:35P	30S	11/05/12-11/05/12	LATE NEWS	1	4500.00	4500.00
40	11011	4	06:27P	06:56P	30S	10/29/12-11/02/12	ENTERTAINMENT TONIGHT	4	1800.00	7200.00
41	10000	1	06:27P	06:56P	30s	11/05/12-11/05/12	ENTERTAINMENT TONIGHT	1	1800.00	1800.00
42	1	1	09:00P	10:00P	30S	10/31/12-10/31/12	C.S.I: CRIME SCENE	1	9000.00	9000.00
43	.1	1	06:58P	08:00P	30S	10/30/12-10/30/12	NAVY NCIS	1	13000.00	13000.00
44	1	1	08:00P	09:00P	30s	11/01/12-11/01/12	PERSON OF INTEREST	1	13000.00	13000.00
45	1	1	08:00P	09:00P	30S	10/31/12-10/31/12	CRIMINAL MINDS	1	10000.00	10000.00
-										

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ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER)





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		Α	ND		PAGE 4
253477	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 1683	ADVERTISER (OF	R AGENCY AND ADVERTISER)	Cancellation Notice
NAME	NATIONAL MEDIA RES	SEARCH PLANNING	NATIONAL REPUBLIC	CAN CONGRESSIONAL COMM.	Cancellation Notice
AND	815 Slaters Ln		320 1st St SE		Required
AND					Announcement 28 days
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20003-1838	prior notice
	USA		USA		prior notice
CONTACT	BEN ANGLE		PRODUCTEST#2964		
LOCAL SALESPERSON	Maggie McWilliams Pol	AGENCY EST. NO. 2964	PRODUCT 1300 CODE		1
NATIONAL SALESPERSON	ı]
BROADCAS	T SCHEDULE STARTING 1	0/26/12 AND ENDING 11/	06/12 NO. WEEKS:	2	1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

hnicity		SPOTS	TI	TIME				TOTAL	TOTAL	
ГЕМ	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
46	1	1	09:00P	10:00P	30s	11/05/12-11/05/12	HAWAII FIVE-0 Total Contract:	1 82	20000.00	20000.00 222835.00
					Qtr 4	Oct 12 47875.00	Billing Summary	GR	Total 222835.00 AND TOTAL 222835.00	_

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